Display advertising booking 2022

CONTACT DETAILS

Contact person:
Organisation/company:
If booking for a client, name of client:
Postal address:
Phone: ( ) Fax: ( ) Email:

ARE YOU A QTU MEMBER: ☐ Yes ☐ No if yes...QTU MEMBER NUMBER:

INVOICING DETAILS (if different from contact details)

Contact person:
Organisation/company:
Postal address:
Phone: ( ) Fax: ( ) Email:

ADVERTISING REQUIRED: One-off bookings MUST be pre-paid before publication date

EDITION/S: Please tick which edition/s you wish to advertise in. If different sized ads are required in different editions, please write size of ad in relevant box.

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AD SIZE AND POSITIONING (BLOCK ADS):

Size: ☐ 1/8 ☐ 1/4 ☐ 1/3 ☐ 1/2 vert ☐ 1/2 horiz ☐ full page
Positioning (full page ads only, if available): ☐ Regular ☐ Inside back ☐ Inside front ☐ Back cover

Rate per edition (including GST) $ __________________________

Artwork will be sent by ☐ Email (journal@qtu.asn.au) ☐ Post/courier on disk

Who is supplying artwork? Phone: ( ) Email:

INSERTS: Please supply a single copy of the insert with booking. Details of where to deliver inserts will be supplied once booking has been received.

Number ('000s) Size (no. of pages and dimensions) ______________ Cost (inc. GST) $ __________

PLEASE NOTE, THE QUEENSLAND TEACHERS’ JOURNAL DOES NOT OFFER AGENCY COMMISSION.
WE REQUIRE PAYMENT WITHIN SEVEN DAYS OF INVOICE DATE.

BOOKING AUTHORISED BY:

Name ___________________________________________ Position/company ___________________________________________

Signature ___________________________________________ Date __________________________________________

Enquiries: Publications Officer, Andrew Belford, Queensland Teachers’ Union, journal@qtu.asn.au or 07 3512 9000
PAYMENT DETAILS

AMOUNT OF PAYMENT (PER EDITION BOOKED): $0.00

TYPE OF PAYMENT:

- Cheque (made payable to Queensland Teachers’ Union)
- Mastercard
- Visa

CARD NUMBER: [Redacted]

EXPIRY DATE: [Redacted]

CARDHOLDER’S NAME: [Redacted]

SIGNATURE: [Redacted]

A tax invoice will be issued in due course.

TERMS AND CONDITIONS: This form, completed and signed by the advertiser or agency, must be received by fax or mail on or prior to the advertising booking date to enable publication in that edition of the Queensland Teachers’ Journal.

If the advertisement is not prepaid, an invoice will be sent on publication of the journal. The advertiser shall pay the Queensland Teachers’ Union the advertising fee within seven days of the invoice date. The payment of the advertising fee is non-refundable. Non-payment of advertisement may mean removal of subsequent ads in future editions.

Cancellations must be made in writing prior to the booking deadline. Cancellations made after the booking deadline but prior to publication shall attract a 25% penalty of the order value. Where a cancellation is requested too late to avoid publishing 100% of the order value shall be invoiced. Where a discount has been given for multiple bookings and the ad is cancelled before the completion of the multiple booking, the QTU reserves the right to charge the non-discounted rate for published ads.

If the Queensland Teachers’ Union does not publish the advertisement for any reason whatsoever, the Queensland Teachers’ Union shall be entitled to refund the advertisement fee to the advertiser whereupon the advertiser shall have no further claim against the Queensland Teachers’ Union.

Rates quoted on the Queensland Teachers’ Journal rate card are not agency commissionable.