

# 2022

## Queensland Teachers' Journal

**Bringing your products and services to the attention of readers who are shaping the future of Queensland - 48,000 professional educators throughout the state.**

### What is the Queensland Teachers' Union?

Established in 1889, the Queensland Teachers' Union is the voice of around 48,000 teachers and school leaders in state primary schools, secondary schools, special schools, senior colleges, TAFE institutes and other educational facilities in Queensland.

### What is the Queensland Teachers' Journal?

The *Queensland Teachers' Journal* is a comprehensive magazine featuring up-to-the-minute information and articles written specifically for the members of the Queensland Teachers' Union. It is mailed directly to all members throughout Queensland eight times a year.

### Mechanical details

The cover of the *Queensland Teachers' Journal* is printed on 150 gsm gloss and the text pages on 75 gsm centrefold gloss. The printing process used for cover and text is web press.

Inserts should be smaller than 210mm (w) x 275mm (h), or folded to below this size. Trim size is 210 mm (w) x 275mm (h) plus 5 mm bleed. \*Please supply a sample as large inserts may affect postage rates and incur a surcharge.

### Supply of material

Material may be emailed as press ready, high-resolution PDF files or supplied on CD.

All fonts should be included or outlined, as should any graphics, as CMYK in TIFF, JPEG or EPS format.

### Production charges

If print-ready or artwork is not supplied, a production fee for 'text-only' ads of \$75 will apply. A quote will be given for ads requiring layout/illustration.

### Cancellations

The order value must be paid in full if cancellation of an advertisement occurs after the booking deadline and before the publication date.



### ADVERTISING OPPORTUNITIES (RATE CARD)

Size All sizes in mm. Full colour only.	One booking (includes GST)	Three bookings (per issue, includes GST)	Six or more bookings (per issue, includes GST)
One-eighth (1/8) page 90w x 58h;	\$630	\$565	\$530
One-quarter (1/4) page 90w x 120h;	\$1155	\$1040	\$980
One-third (1/3) page 185w x 80h;	\$1575	\$1415	\$1335
One-half (1/2) page 210w x 130h + 5mm bleed (text 190 x 110)	\$2100	\$1890	\$1785
Full page 210w x 275h + 5mm bleed); (text 185 x 250)	\$3150	\$2835	\$2675
Full page - inside front/ inside back cover	\$3465	\$3115	\$2945
Full page - back cover	\$3780	\$3400	\$3210
Inserts*	Standard article \$115 per thousand for supplied insert (see mechanical details for more info.)		
Classifieds (text only) minimum: 3 lines maximum: 10 lines	\$5.00 per line for QTU members \$10.00 per line for non-members		

Unfortunately, we are unable to offer agency commission.

### Queensland Teachers' Journal deadlines 2022 – Volume 127

Edition	Advertising booking / material deadline	Print date
#1	<b>17 January</b>	11 February
#2	<b>14 February</b>	11 March
#3	<b>21 March</b>	14 April
#4	<b>9 May</b>	3 June
#5	<b>13 June</b>	13 July
#6	<b>18 July</b>	18 August
#7	<b>5 September</b>	6 October
#8	<b>7 October</b>	8 November

Bookings and enquiries to Publications Officer Andrew Belford  
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