Bringing your products and services to the attention of readers who are shaping the future of Queensland - 48,000 professional educators throughout the state.

What is the Queensland Teachers’ Union?
Established in 1889, the Queensland Teachers’ Union is the voice of around 48,000 teachers and school leaders in state primary schools, secondary schools, special schools, senior colleges, TAFE institutes and other educational facilities in Queensland.

What is the Queensland Teachers’ Journal?
The Queensland Teachers’ Journal is a comprehensive magazine featuring up-to-the-minute information and articles written specifically for the members of the Queensland Teachers’ Union. It is mailed directly to all members throughout Queensland eight times a year.

Mechanical details
The cover of the Queensland Teachers’ Journal is printed on 150 gsm gloss and the text pages on 75 gsm centrefold gloss. The printing process used for cover and text is web press.

Inserts should be smaller than 210mm (w) x 275mm (h), or folded to below this size. Trim size is 210 mm (w) x 275mm (h) plus 5 mm bleed.

*Please supply a sample as large inserts may affect postage rates and incur a surcharge.

Supply of material
Material may be emailed as press ready, high-resolution PDF files or supplied on CD.
All fonts should be included or outlined, as should any graphics, as CMYK in TIFF, JPEG or EPS format.

Production charges
If print-ready or artwork is not supplied, a production fee for ‘text-only’ ads of $75 will apply. A quote will be given for ads requiring layout/illustration.

Cancellations
The order value must be paid in full if cancellation of an advertisement occurs after the booking deadline and before the publication date.